



FAIR GROUNDS RACE COURSE & SLOTS

A Churchill Downs Company

Special Conference

call Monday, April 4, 2011

ATTENDANCE:

Tim Bryant
Bishop Ryan Warner
Linda Landesberg
Sandra Salmen
Tina Metoyer
Michael Pearce
Rocky Seydel

SPECIAL GUESTS

Mark Conner
Shannon Campagne
Frank Liantonio
Lisa W. Plucket
Chuck George

REPRESENTING

Fair Grounds Race Course
Councilmember Fielkow
Councilmember Palmer
Fair Grounds Race Course
Councilmember Hedge-Morrell
Councilmember Guidry
Councilmember Clarkson

Fair Grounds Race Course
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Susan G. Komen Race for the Cure
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Conference Call Meeting called to order 4:11 pm by Chairperson Bishop Warner.

Bishop Warner Thanked all members and special guests for devoting their time for this special conference call meeting of the Fair Grounds Citizens Advisory Committee.

Bishop Warner asked for Sandra Salmen to give a roll call on who is in attendance.

Sandra Salmen called roll with the following members and guests present. Tim Bryant, Fair Grounds Race Course, Linda Landesberg, Councilmember Palmer, Tina Metoyer, Councilmember Morrell, Michael Pearce, Councilmember Guidry, Rocky Seydel, Councilmember Clarkson, Frank Liantonio, Susan G. Komen Foundation, Shannon Campagne, Fair Grounds Race Course, Mark Conner, Fair Grounds Race Course, Lisa Plunkett, Susan

G. Komen Foundation and Chuck George, Susan G. Komen Foundation.

Bishop Warner asked Sandra Salmen to give an overview of the reason for this special telephone conference.

Sandra Salmen said The Fair Grounds Race Course has been approached by the Susan G. Komen Race for the Cure to host the 15th anniversary of the race. The date is Saturday, October 22 from approximately 6 am until 1:00 pm we would need to open the Mystery Street gate which would allow the runners to enter and exit the property. This event offers two types of races for the cure: 1st is a 5 K course and the 2nd is a 1 mile run. They will have no outdoor live music, but would need a microphone for the announcements and awards. They expect to have around 15,000 participants which help to raise funds for breast cancer screening for both women and men.

Tim Bryant informed the group that Frank Liantonio had gone to the Mayor's Office to ask for guidance about opening the Mystery Street gate for this event.

Frank Liantonio was informed that Susan G. Komen would have to obtain approval from the FGCAC to hold the event at the Fair Grounds.

Rocky Seydel said that this request could be treated the way the special request for Voodoo parking was handled. This would be taken to the FGCAC board and then posted on their website so that all neighbors could be informed about this event.

Linda Landesberg asked if there would be any loud music.

Frank Liantonio responded the microphone would be used to inform the runners/walkers and for the award ceremony. The positioning of the speakers would be sensitive to the neighborhood and place in such a way as to not make this a hindrance to them.

Linda Landesberg asked about where all of the cars would be parked.

Sandra Salmen said that parking would be available through the Gentilly gates and parking would also be allowed in the barn area.

Michael Pearce asked that a motion be voted on to accept this adjustment to the opening of the Mystery Street Gate for the Susan G. Komen Race to the Cure to be held on Saturday, October 22, 2011.

Bishop Warner asked that all present members be polled on the motion.

Tina Metoyer	Yes
Michael Pearce	Yes
Linda Landesberg	Abstained
Rocky Seydel	Yes
Tim Bryant	Yes
Sandra Salmen	Yes
Bishop Warner	Yes

Mike Pearce or Linda Landesberg will get back to the group with a report from the FGCAC board by Tuesday, April 12.

Bishop Warner thanked everyone for their time and a motion to adjourn was seconded by Rocky Seydel.

Meeting adjourned at 4:45 pm

From: Frank Liantonio [mailto:Frank.Liantonio@arlaw.com]
Sent: Monday, April 04, 2011 5:07 PM
To: Sandra Salmen
Cc: Lisa W. Plunkett
Subject: RE: Special Request for the FGCAC

On behalf of Susan G. Komen for the Cure New Orleans, we appreciate the time that the FGCAC spent with us today to discuss our planned Race for the Cure on October 22, 2011, which we would like to hold at the FG race track. Susan G. Komen for the Cure New Orleans has granted \$2.4 million locally in the New Orleans community for breast cancer screening, treatment, and education. 75% of all funds raised remain local for these purposes, and the remaining 25% is dedicated to breast cancer research. We hope that the inconveniences to the hosting community are more than offset by the benefits to the New Orleans community.

The two specific issues for which we require assistance. The first issue is the

opening of the Mystery Street gate. In order for runners to leave and return to the FG facility, the Mystery Street gate would need to be opened from about 6:00 AM until about 11:30 AM. (During the meeting, 1:00 PM was mentioned, but once the last walkers return to the FG there is no need to keep the gate open.) The only vehicles leaving and returning through the gate would be the pace cars provided by our sponsors. We expect 10,000 to 15,000 runners. The Race for Cure is by far our largest fundraiser and is an important event as well for educating our community.

The second issue is the use of amplified sound to make announcements about Komen and its mission, about the race itself, and to play tasteful background music when announcements are not being made. This will begin at about 7:00 AM and continue until about 11:00 -11:30 AM. During our past races held at City Park, the area was vacated by about noon, so the sound system was gone by about 11:00 -11:30 AM.

We appreciate the preliminary support of the FGCAC, and hope that we can get final approval early next week so we can move forward with our final planning.

We thank you for the opportunity to provide this information and stand ready to provide any additional information you may need. Susan G. Komen New Orleans will be a good partner with the FG community in organizing the race and will continue to be a good partner with the New Orleans community in being the leader in providing funding for breast cancer screening, training, and education.

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